

14-17 November, 2017, Messe München, Munich, Germany



SEMICON Europa 2017

SPONSORSHIP OPPORTUNITIES

The Event

For the first time SEMICON Europa will co-locate with Productronica in Munich, Germany creating the strongest event for electronics manufacturing in Europe. The co-location embodies the SEMI global strategy to connect the breadth of the entire electronics supply chain. SEMICON Europa events will expand attendee opportunities to exchange ideas and promote technological progress featuring the most advanced and innovative electronics manufacturing platform in Europe. Convenient and central location in Europe, Munich will attract tens of thousands of international visitors: Together to connect for electronics business.

Increase your exposure! Become a sponsor!

SEMICON Europa offers different ways to enhance the presence of your company and products through several marketing and programs sponsorship opportunities. Being a sponsor of SEMICON Europa will make your company **visible and exposed to high level visitors**.

Contact

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Conditions

-All prices are in Euro, **excluding VAT**

-10% on all sponsorship package for **SEMI Members**



The largest
electronics
manufacturing
event in
Europe

+ 45,000
visitors
expected

Sponsorship Opportunities – Member Lounge

New this year!



*SEMI Europe is excited to unveil a New **Member Lounge** this year!*

What is Member Lounge?

The Member Lounge will offer a dedicated working area, a meeting room for your business meetings as well as the possibility to take a break and have a cup of coffee with your fellow SEMI members.

Only accessible to SEMI Members, the Member Lounge will offer great networking opportunities.

Member Lounge Sponsor

The Member Lounge will be the perfect location to network and relax during the event. Support the initiative and associate your name to the great Network of SEMI !

New this year!

Price: 10,500 EUR

Condition: Two Sponsorships available (add 30% extra and become exclusive sponsor!)

Sponsorship benefits include:

Visibility and brand exposure

- Promotion on all SEMICON Europa's online channels: company name and/or logo on the website event, promotional emails, published news or announcements, social media etc.
- Promotion on all SEMICON Europa's printed marketing materials: company name and/or logo on the flyers event, programs event etc.

Marketing to a targeted audience (SEMI members)

- Your logo on a panel at the entrance of the Member lounge identifying you as a sponsor
- Your logo on the screen of the Member Lounge
- Display of signage giving notice of the company sponsorship on the Member Lounge's walls
- Possibility to install a Roll-up Banner (self-delivery)
- Possibility to display company brochures in the dedicated area



New this year!

Candy Bar Sponsor

The Candy Bar will be one of the key entertainment of the event where the SEMI Staff will be distributing candies to the attendees. Sponsor the Candy Bar and be part of the entertainment!

Price: 7,500 EUR

Condition: Two Sponsorship available (add 30% extra and become exclusive sponsor!)

Sponsorship benefits include:

Visibility and brand exposure

- Promotion on all SEMICON Europa's online channels: company name and/or logo on the website event, promotional emails, published news or announcements, social media etc.
- Promotion on all SEMICON Europa's printed marketing materials: company name and/or logo on the flyers event, programs event etc.

Marketing to a targeted audience (all attendees)

- Candies in small plastic bags containing your business card to be distributed to attendees by the SEMI Staff
- Display of your company logo on the Candy Bar
- Possibility to install Roll-up banner next to the Candy Bar (self-delivery)
- Possibility to display company brochures in the dedicated area



Candy Bar



Permanent Service Coffee Station

Whether for a business meeting or a break, share a coffee with your SEMI colleagues!

New this year!

Price: 7,000 EUR

Condition: Two Sponsorship available (add 30% extra and become exclusive sponsor!)

Sponsorship benefits include:

Visibility and brand exposure

- Promotion on all SEMICON Europa's online channels: company name and/or logo on the website event, promotional emails, published news or announcements, social media etc.
- Promotion on all SEMICON Europa's printed marketing materials: company name and/or logo on the flyers event, programs event etc.

Marketing to a targeted audience (SEMI Members)

- Display of signage giving notice of the company sponsorship in the Coffee Break area
- Possibility to install custom printed napkins, coffee cups etc. (self-delivery)
- Possibility to install a Roll-up Banner by the Coffee Station (self-delivery)
- Possibility to display company brochures in the dedicated area



Permanent Charging Station

Let the SEMI Members connect with power plugs & USB!

Price: 3,500 EUR

Condition: Two Sponsorship available (add 30% extra and become exclusive sponsor!)

Sponsorship benefits include:

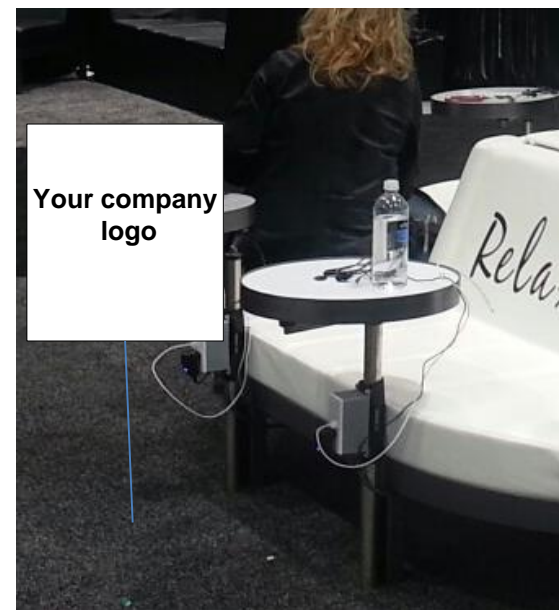
Visibility and brand exposure

- Promotion on all SEMICON Europa's online channels: company name and/or logo on the website event, promotional emails, published news or announcements, social media etc.
- Promotion on all SEMICON Europa's printed marketing materials: company name and/or logo on the flyers event, programs event etc.

Marketing to a targeted audience (SEMI members)

- Display of signage giving notice of the company sponsorship in the Charging Station area
- Possibility to install a Roll-up Banner by the Charging Station (self-delivery)
- Possibility to display company brochures in the dedicated area

New this year!



Water Station

Provide your SEMI member colleagues with some fresh water!

Price: 3,500 EUR

Condition: Two Sponsorship available (add 30% extra and become exclusive sponsor!)

Sponsorship benefits include:

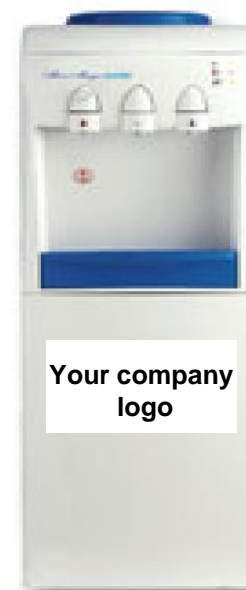
Visibility and brand exposure

- Promotion on all SEMICON Europa's online channels: company name and/or logo on the website event, promotional emails, published news or announcements, social media etc.
- Promotion on all SEMICON Europa's printed marketing materials: company name and/or logo on the flyers event, programs event etc.

Marketing to a targeted audience (SEMI members)

- Display of your company logo on the Water Station
- Possibility to install custom cups (self-delivery)
- Possibility to install a Roll-up Banner by the water station (self-delivery)
- Possibility to display company brochures in the dedicated area

New this year!



**Your company
logo**

Logo Sponsor

Present your company and innovative products!

Price: 3,500 EUR

Condition: Three sponsorship available

Sponsorship benefits include:

Visibility and brand exposure

- Promotion on all SEMICON Europa's online channels: company name and/or logo on the website event, promotional emails, published news or announcements, social media etc.
- Promotion on all SEMICON Europa's printed marketing materials: company name and/or logo on the flyers event, programs event etc.

Marketing to a targeted audience (Semi Members)

- Possibility to display brochures in the dedicated area
- Possibility to install a Roll-up banner (self-delivery)

